



**CONSERVATION  
COUNCIL** ACT REGION

## Bush Buds Communications and Outreach Officer

### Position Description and Selection Criteria

**Position:** Bush Buds Communications and Outreach Officer

**Terms:** This is a position for a contractor or consultant, implementing a project funded through an ACT Environment Grant. The contractor/consultant would be required to have or willing to get, an ABN.

**Contract:** Total contract of \$24,750 (inc. super), with the project to be implemented over 12 months. We will negotiate appropriate work arrangements with the successful contractor.

### About the project:

The Conservation Council ACT Region is seeking a contractor or consultant to implement our 'Branching out: Bringing Bush Buds Walks to new communities' program across the end of 2025 and into 26. Building on our previous Bush Buds program (<https://conservationcouncil.org.au/bush-buds/>), this is a community outreach program to encourage diverse groups of Canberrans to engage with and learn about our beautiful nature. This project is funded through an ACT Environment Grant and runs for one year.

This project will expand The Conservation Council ACT's 'Bush Buds' project to deliver educational nature walks to a broad segment of the Canberra community. Whilst the Conservation Council has run a successful series of educational walks in the past, this has mainly attracted politicians and Canberrans with a pre-existing interest, knowledge of and commitment to the region's nature.

The goal of "Branching out: Bringing Bush Buds Walks to new communities" is to engage the wider Canberra community, including people with no or very limited

connection to nature, with what makes the 'Bush Capital' so special. We will ignite a love of Canberra's nature throughout the community and raise awareness of the importance of healthy ecosystems and rich biodiversity through all of Canberra's community. This will deliver both environmental and social benefits, enhancing the wellbeing of nature and people.

The main outputs of the project will be:

- A series of easy and free walks facilitated throughout three different times of the year over three 8-week periods (two to four walks per period) in different habitat types around Canberra. We have a budget for 12 walks in total.
- The development of communications/information materials associated with the areas in which we are walking. Such materials will be available on our website, promoting Canberra's beautiful places and providing valuable educational material for the community.
- Specific outreach to different community groups to expand the reach of our work into different segments of society.
- Evaluation materials to support further investment into community outreach programs.

#### **THE COMMUNICATIONS AND OUTREACH OFFICER WILL:**

- Organise bush-buds walks in different locations within the ACT, working with local experts and guides to develop these walks.
- Conduct outreach to targeted community groups, with the aim of coordinating walks and engagement across a broad segment of the Canberra community.
- Develop relevant communications materials, including fact sheets, social media posts and web content
- Develop evaluation materials following each walk, to monitor progress of the project
- Assist in all grant reporting requirements
- Conduct an end-of-project report
- Have great humour, enthusiasm and love for Canberra's environment

## **BENEFITS**

The Conservation Council offers a flexible working environment, with opportunities to work from home. We are a small and friendly team, and will provide a fun and engaging working environment.

## **TO APPLY**

We strongly encourage Aboriginal and Torres Strait Islander people, people living with a disability, LGBTIQ+ people, and people from culturally and linguistically diverse communities to apply for this role.

To apply please send your CV and a one-page cover letter outlining your relevant experience that would contribute to the project.

Please send these to [director@conservationcouncil.org.au](mailto:director@conservationcouncil.org.au) by COB Monday 27th October.

To learn more about the Conservation Council ACT Region see [www.conservationcouncil.org.au](http://www.conservationcouncil.org.au).

For further information, please contact Simon Copland, Executive Director: [director@conservationcouncil.org.au](mailto:director@conservationcouncil.org.au) using the subject line: Bush Buds Officer - enquiry OR 02 6229 3202.