



Strategic Plan 2021 – 2025

Our vision is for a healthy planet for humans and all other life, where the natural environment is protected and communities respect and live in harmony with the environment.

Our work

We speak up for a healthy environment and a sustainable future for our region. We campaign for a safe climate, to protect biodiversity in our urban and natural areas, to protect and enhance our waterways, reduce waste, and promote sustainable transport and planning for our city.

We work in the ACT and region to influence governments and build widespread support within the community and business to deliver environmental outcomes. We put forward evidence-based solutions and innovative ideas for how we can live sustainably.

"At a time when we need to reimagine a better future, we understand that the changes we need will only happen with the collective support of our community."

1
Achieve positive environmental outcomes for the ACT and region

2
Speak up for the environment within government and the community

3
Maintain a strong and resilient organisation

Our values

Leadership

We are courageous when we speak up for the environment and put forward bold and inspiring ideas to support our vision.

Integrity

We are independent; our work is credible and informed by evidence; we are committed to sound governance.

Respect

We listen to, learn from, and respect the views of others.

Collaboration

We foster participation and build strong partnerships to achieve our goals.

Equity

We take into account the social and economic impacts of environmental policies on the community, including future generations.

The Conservation Council supports global and national efforts to protect our environment, particularly to:

cut polluting greenhouse emissions and build resilience to the impacts of climate change;

protect and enhance natural habitats and ecosystems that support biodiversity, to reduce extinction rates;

build a city that integrates innovative, high-quality sustainability practices for urban planning, buildings, transport and green space; and

promote the value of living sustainably, reducing consumption and decreasing waste.

Achieve positive environmental outcomes for the ACT and region

The Conservation Council is a bold and courageous voice for the environment, and we acknowledge that implementation of policies to protect our environment and increase sustainable practices requires the support of the community. We:

advocate to governments and decision-makers;

work in partnership with business, peak bodies, educational institutions and other organisations to share knowledge and develop solutions;

develop informed, evidence-based, innovative and collaborative solutions to environmental problems that also consider the needs of those who are disadvantaged;

engage with different communities, including listening to and learning from First Nations people, to widen and strengthen support for solutions that will protect our environment and improve sustainability; and

reach new audiences through public engagement, campaigns, and innovative communications.

2
Speak up for the environment within government and the community

The Conservation Council is an effective and financially viable organisation that is valued by its member groups, staff, volunteers and supporters. We:

connect, engage with and support the local environment community to build capacity and widen involvement;

facilitate collaboration amongst our member groups and support them in their work;

encourage member group involvement in Council decision-making;

grow our independent income with a strong and diverse supporter base;

ensure ethical, well-informed and transparent governance that is underpinned by efficient internal processes and a safe and satisfying work environment.

3
Maintain a strong and resilient organisation

SHAPING A SUSTAINABLE FUTURE

The Conservation Council ACT Region is the peak non-government environment organisation for the Canberra region.

We campaign for a safe climate, to protect biodiversity in our urban and natural areas, to protect and enhance our waterways, reduce waste, and promote sustainable transport and planning for our city. Working in the ACT and region to influence governments and build widespread support within the community and business, we put forward evidence-based solutions and innovative ideas for how we can live sustainably.



**CONSERVATION
COUNCIL** ACT REGION